

CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: El Paso Public Library

AGENDA DATE: August 30, 2005

CONTACT PERSON/PHONE: Carol Brev-Casiano (541-4941)

DISTRICT(S) AFFECTED: 5

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Resolution to name new Eastside regional branch in honor of Esperanza Acosta Moreno

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

The El Paso Public Library Association (EPPLA) held a naming contest to select a name for the new Eastside Regional Branch and this was the winning entry. (See memo attached)

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Recommendations to name other new library facilities have been submitted to City Council in the past, the last being the Dorris Van Doren Regional Branch on the Westside.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

Funds for Branch signage are available in the project construction budget: Dept. ID 31130562.

Project PPW0056006YR2, Fund 60004, Account 508027

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

N/A

*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ **FINANCE:** (if required) _____

DEPARTMENT HEAD: Carol A. Brev-Casiano
(Example: if RCA is initiated by Purchasing, client department should sign also)
Information copy to appropriate Deputy City Manager

APPROVED FOR AGENDA:

CITY MANAGER: _____ **DATE:** _____

EL PASO PUBLIC LIBRARY

m e m o r a n d u m

TO: Mayor John Cook and City Council Representatives

FROM: Carol A. Brey-Casiano, Director of Libraries *CAB*

COPIES TO: Joyce Wilson, City Manager
Deborah G. Hamlyn, Deputy City Manager-Quality of Life Services
Charlie McNabb, City Attorney
Jennifer F. Callan, Assistant City Attorney

SUBJECT: Back-up for Item on August 30 City Council Agenda

DATE: August 22, 2005

ITEM: _____

RE: **Resolution to name the new Eastside regional branch.** A copy of the Resolution is attached.

The El Paso Public Library Association Board of Directors has recommended that the regional library be named in honor of Esperanza Acosta Moreno.

The El Paso Public Library Association held a contest for the purpose of selecting a name for the new regional branch and the name "Esperanza Acosta Moreno," submitted by Jose I. Moreno was the winning entry. All entries had to meet the criteria set forth in the "Naming Policy for El Paso Public Library Facilities and Spaces." The policy states "Library facilities may be named for persons or organizations that have made a significant contribution to the Library, monetary or otherwise." A copy of the winning entry (with background information on Ms. Moreno) and the Naming Policy are attached for your information.

Ms. Moreno had an impressive career that spanned 42 years working in school libraries as well as the UTEP Library. She attended Houston Elementary and Austin High School. She graduated from Texas Western (UTEP) with a Bachelor of Arts Degree and went on to earn her Masters Degree in Library Science from the University of Illinois at Urbana.

Ms. Moreno passed away in May of 2000. During her lifetime she worked hard to promote libraries throughout El Paso as the first Hispanic librarian in the City of El Paso. She was an advocate for good library services, serving as a member of the American Library Association and Texas Library Association. She received the Border Regional Library's Librarian of the Year award twice, in 1967 and 2000, and received the UTEP Distinguished Achievement Award for Service to Students. She was a wonderful role model for young Hispanic women, inspiring many to pursue a professional career.

RESOLUTION

WHEREAS, the City of El Paso is constructing a new regional branch to serve the far Eastside of the City; and

WHEREAS, the El Paso Public Library Association held a contest for the purpose of selecting a name for the new regional branch; and

WHEREAS, the El Paso Public Library Association Board of Directors, has recommended that the regional branch be named in honor of Esperanza Acosta Moreno; and

WHEREAS, the "Naming Policy for El Paso Public Library Facilities and Spaces" states that "Library facilities may be named for persons or organizations that have made a significant contribution to the Library, monetary or otherwise"; and

WHEREAS, Esperanza Acosta Moreno worked hard to promote libraries throughout El Paso as the first Hispanic librarian in the City of El Paso, serving as a school and university librarian during her 42-year career. An advocate for good library services, she served as a member of the American Library Association and Texas Library Association, and held the title of Distinguished Member of the Medical Library Association. Mrs. Moreno received the Border Regional Library's Librarian of the Year award twice, in 1967 and 2000, and received the UTEP Distinguished Achievement Award for Service to Students.

WHEREAS, Esperanza Acosta Moreno, who passed away in May 2000, was a founding member of the Border Regional Library Association and REFORMA; and

WHEREAS, the City Council of the City of El Paso finds that it is appropriate to honor Esperanza Acosta Moreno by naming the regional branch for her;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the new Eastside Regional Library be officially named the Esperanza Acosta Moreno Regional Branch in honor of her years of dedicated support of library services to the citizens of El Paso (District 5).

ADOPTED this 30th day of August, 2005.

THE CITY OF EL PASO

ATTEST:

John Cook, Mayor

Richarda Duffy Momsen
City Clerk

APPROVED AS TO CONTENT:

Carol A. Brey-Casiano
Carol A. Brey-Casiano
Director of Libraries

APPROVED AS TO FORM:

Jennifer F. Callan
Jennifer F. Callan
Assistant City Attorney

Library Name Contest Entry Form

Office Use Only
Entry Number

Contest Entry (Library Name):

ESPERANZA ACOSTA MORENO

Name of contestant: JOSE I. MORENO

Address: _____

City: _____

State: _____

Zip Code: _____

Phone: _____

Fax: _____

n/a

E-mail: _____

n/a

Please write a 100 - word essay on why your entry should be selected

Esperanza Acosta Moreno was a school librarian for 42 years. She attended Houston Elementary and AUSTIN HIGH. She graduated from TEXAS WESTERN (U.T.E.P.) with a Bachelor of Arts Degree, she also attended and graduated from THE UNIVERSITY OF ILLINOIS at Urbana, earning her MASTERS DEGREE in LIBRARY SCIENCE.

Her first Library job was at FORT BLISS, then HOTFL DIEU , finally at UTEP.

Her students progress at UTEP were her main concern, often staying late to help them coming home long past the dinner hour.

Esperanza was a true pioneer being the FIRST HISPANIC LIBRARIAN in the city of EL PASO.

Fax this page to (915) 541-4946 or Email to villare@elpasotexas.gov
Mailing address:

Franco, Jackie L.

From: Brey-Casiano, Carol
Sent: Thursday, August 11, 2005 1:34 PM
To: Franco, Jackie L.
Subject: FW: Esperanza

*Carol A. Brey-Casiano
Director
El Paso Public Library
&
Immediate Past-President
American Library Association
501 N. Oregon
El Paso, Texas 79901
Phone: 915-541-4098
Fax: 915-541-4945*

-----Original Message-----

From: Claudia Rivers [mailto:crivers@libr.utep.edu]
Sent: Thursday, August 11, 2005 12:23 PM
To: Carol Brey-Casiano; Bill Lockhart; lockhartws@elpasotexas.gov
Subject: Esperanza

Carol-

This was all I could find on my computer. I'm sure I have more, or I could call her husband and probably get a much more extensive biographical sketch.

Let me know if I need to find more information.

Claudia

Nominee

Nominee's full name Esperanza Acosta Moreno
Nominee's birthplace (if known) El Paso, Texas
Nominee's educational experience Graduated from Austin High School and Texas Western College in El Paso, then studied at the University of Illinois at Urbana to earn a Masters degree in Library Science.

Nominee's military experience (if applicable) Worked as a librarian at Fort Bliss.

Describe distinguishing characteristics / events / awards: Received the Border Regional Library's Librarian of the Year award twice: in 1967 and in 2000. Received the UTEP Distinguished Achievement Award for Service to Students. She was a founding member of two library organizations: BRLA and REFORMA.

8/11/2005

Reason for nomination (if attachment is required, please provide the additional information with this report): Esperanza Moreno worked in the field of education for thirty-four years as the librarian for the Hotel Dieu Nursing School, the University of Texas School of Nursing, and as the Health Sciences Reference and Bibliographic Librarian at the University of Texas at El Paso Library. Esperanza died in May, 2000, shortly after receiving her second BRLA Librarian of the Year award. She worked at the UTEP Library helping students, faculty, and community users until January of 2000, when her illness prevented her continuing. She has made a great contribution to librarianship and the nursing profession in El Paso, and served as a wonderful role model for young Hispanic women, inspiring many to pursue a professional career.

Nominator

Nominator's name Claudia A. Rivers

Nominator's address 1
E

Nominator's phone

HOUSE CONCURRENT RESOLUTION

WHEREAS, The family and friends of Esperanza Acosta Moreno of El Paso were deeply saddened by the passing of this beloved lady on May 6, 2000, at the age of 67; and

WHEREAS, Born on December 23, 1932, Mrs. Moreno graduated from Austin High School and earned her bachelor's degree from the University of Texas at El Paso (UTEP); she then received a master's degree in library science from the University of Illinois and began working at the public library in Youngstown, Ohio; and

WHEREAS, After three years in Ohio, Mrs. Moreno returned to Texas and worked as a librarian in the human resources research organization library at Fort Bliss; in 1964, she was employed by Hotel Dieu School of Nursing, where she created a classification system that was adopted by the National Library of Medicine Classification System; and

WHEREAS, Her impressive tenure with UTEP included serving as both head librarian and chief librarian of the medical/nursing library and while in those positions, she established the Historical Memorial Collection for Louis Wikoff; in 1986, Mrs. Moreno was assigned as the reference librarian at the UTEP library; and

WHEREAS, Throughout Mrs. Moreno's distinguished career as a librarian, she garnered many accolades; in 1967, she became the first Hispanic woman to receive the Librarian of the Year award from the Border Regional Library Association, and she received the award again in 2000; in 1992, UTEP bestowed on Mrs. Moreno one of its highest honors, the Distinguished Achievement Award for Service to Students; and

WHEREAS, Mrs. Moreno contributed greatly to many noteworthy professional organizations; she created the Del Norte Biosciences Library Consortium and became its president, served as a member of the American Library Association and Texas Library Association, and held the title of Distinguished Member of the Medical Library Association; and

WHEREAS, In addition, Mrs. Moreno actively participated in numerous local causes, and as a member of the League of Women Voters she translated the voter's guide into Spanish to encourage the involvement of the Hispanic population in politics; she also worked to improve the children's literature collections for bilingual education and did much to acquire children's books from vendors in Ciudad Juarez; and

WHEREAS, This esteemed woman also left a legacy of writings, including various listings, reference handbooks, and her unpublished manuscript, "Giants of the Desert," which researches the history of doctors in El Paso and is currently being archived by the UTEP library; and

WHEREAS, A loving wife and mother, influential in the library profession, and kind and charitable to all, Mrs. Moreno will undoubtedly live on in the hearts of the many people she so deeply touched; now, therefore, be it

RESOLVED, That the 77th Legislature of the State of Texas hereby pay tribute to the life of Esperanza Acosta Moreno and extend sincere sympathy to the members of her family: to her husband, Jose I. Moreno; to her son, Fernando Jose Moreno; to her daughter, Ernestina Moreno; to her brother, Jose I. Acosta; to her sisters, Dolores Vega, Maria Luisa Gutierrez, Virginia Bejarano, and Yolanda A. Moreno; and to her many other relatives and friends; and, be it further

RESOLVED, That an official copy of this resolution be prepared for her family and that when the Texas House of

3-9 Representatives and Senate adjourn this day, they do so in memory
3-10 of Esperanza Acosta Moreno.

Chavez

President of the Senate

Speaker of the House

I certify that H.C.R. No. 130 was unanimously adopted by a
rising vote of the House on March 29, 2001.

Chief Clerk of the House

I certify that H.C.R. No. 130 was unanimously adopted by a
rising vote of the Senate on April 9, 2001.

Secretary of the Senate

APPROVED: _____

Date

Governor

NAMING POLICY FOR EL PASO PUBLIC LIBRARY FACILITIES AND LIBRARY SPACES

It shall be the policy of the City of El Paso to name El Paso Public Library facilities and/or spaces within a public library facility, including but not limited to rooms or other sections within the individual library, in accordance with this naming policy. This policy shall reflect the Library's mission to serve the entire community of El Paso as equitably as possible.

Library facilities and/or spaces shall be named in accordance with the naming policy set out below, provided that such has not been previously named.

A. Naming of Library Facilities

Recommendations of a name for a Library facility will be made in writing to the Director of the El Paso Public Library, who will present the same to the El Paso Public Library Association Board. The Board will select a name based on the policies set forth below. The selected name will then be placed on the council agenda for consideration and subsequent approval by the Mayor and City Council, prior to a facility being named.

The El Paso Public Library Association shall apply the following guidelines when considering a name recommendation. Each request will be considered on a case-by-case basis.

1. Library facilities may be named for the neighborhood, street or road where the Library is located, and may reflect historical or physical features of the neighborhood.
2. Library facilities may be named for persons or organizations that have made a significant contribution to the Library, monetary or otherwise.
3. In the event that the name of a deceased person is proposed for a Library facility, that person shall:
 - ◆ Have been deceased for at least one year before consideration
 - ◆ Have been prominent in El Paso or elsewhere, and
 - ◆ Have demonstrated a continued commitment and/or made a substantial endowment to the El Paso Public Library.
4. Persons not associated with the Library may be considered but shall be required to meet all other criteria.
5. Any living person proposed shall have made a worthy and extraordinary endowment to the El Paso Public Library, constituting more than 50% of the cost of a capital improvement.
6. Any organization that is considered shall have demonstrated a continued commitment to the El Paso Public Library.
7. An event that is considered for the name of a Library facility shall have occurred at least one year prior to consideration, and the event shall have local, national or international significance.

8. The name selected shall not duplicate the name of any other Library facility in El Paso.
9. The name of a Library shall not be changed without extraordinarily good reasons. Such extraordinarily good reason will be determined by the facts and/or circumstances behind the name recommendation and each case will be determined on a case-by-case basis.
10. The name shall not endorse or advocate any religion or specific religious belief, nor have an obscene connotation, or malevolently portray, demean or intimidate any racial or ethnic group.

Endowments shall be made solely to the El Paso Public Library Association, for the purpose of supporting the El Paso Public Library.

The individual(s) or group requesting a specific name for a Library facility shall incur the customary costs associated with the naming or re-naming of a Library facility, such as installing or replacing signs with the Library name or other signs posted or affixed for a facility. Proposed signs shall be acceptable to both the Library and the individual(s) or group making the request.

B. Naming of Library Spaces

Persons who have contributed significantly to the development of the El Paso Public Library may have a portion of a library facility named in his/her honor. Recommendations of such will be made in writing to the Director of the El Paso Public Library, who will present the same to the El Paso Public Library Association Board. The Board will select a name based on the policies set forth below.

The El Paso Public Library Association shall apply the following guidelines when considering a name recommendation for a Library space. Each request will be considered on a case-by-case basis.

1. Library spaces may be designated with a donor's name if the area is significantly remodeled, rebuilt, expanded, or restored by a private donor who has contributed 100% of the costs of such capital improvement. The public function of the area shall be retained as part of the named facility; e.g., the "Smith Auditorium."
2. Naming recognition of a space may also be considered when a major contribution of more than \$500,000, constituting more than 50% of a capital improvement, is provided by a donor to match other available government or private funding.

Approved by the El Paso Public Library Association Board 5/19/05